Safari

SUPPORTING SUCCESSFUL BUSINESS TRANSFORMATION

The Future is Here

Continuous business transformation is the new normal for all businesses in a technology-driven world. Yet transformation is hard: only 30% of business transformations succeed today. Multiple studies show that the difference between success and failure most often comes down to people, and specifically how prepared and ready they are to execute the necessary changes.

Unshackle Your Workforce

Employees are the heart of any organization. If employees can't creatively engage with the future you're building, they can't make it happen, they won't grow and will be tempted by other opportunities.
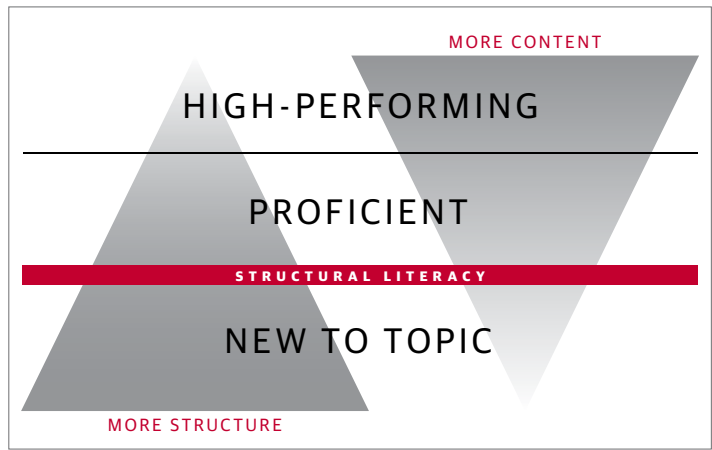
Up-skill your workforce, **drive** learning that supports your transformation goals, **enable** decision-making, and **promote** career growth at every level of your organization with Safari.

Structural Literacy: Why high-performing employees need Safari

Structural literacy is the level of comprehension at which people:

- can place new information into context
- ask the right questions
- recognize what they don't know

When employees achieve structural literacy, they need more content and less structure. Most training platforms provide linear learning (step-by-step instruction on a narrow topic) that best serves employees who haven't reached structural literacy. **Safari is the only platform that serves employees at all levels.**

MORE CONTENT

HIGH-PERFORMING

PROFICIENT

STRUCTURAL LITERACY

NEW TO TOPIC

MORE STRUCTURE

How High Performers Use Safari

The high performers ushering your organization into the future need everything from quick reference materials to the latest information on emerging and critical topics such as security and artificial intelligence. Safari gives them what they need: more than 70% of the content is aimed at those who've achieved structural literacy.

Learn from the Best

Safari brings you expertise from some of the world's foremost innovators in technology and business. Subscribers get access to unique content developed by O'Reilly Media and their network of industry leaders, and ebooks and videos from 200+ respected publishers, including Pearson, Wiley, Packt, Harvard Business Review, and Wharton Digital Press.

Safari offers multiple learning modes: users choose what works best for them.

- Curated Learning Paths
- Playlists
- Oriole Interactive Programming Tutorials
- Video Courses
- Quick Lessons
- Access to over 35,000 books and videos from 200+ respected technology and business publishers
- Safari Queue mobile app
- Early Release O'Reilly content

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